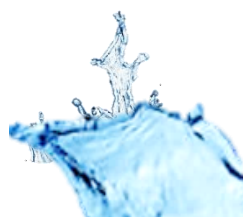


SaharaConnect

A Newsletter from Sahara Industry

WATER

Access to clean-water is fundamental to human and industrial sustenance





Marching ahead...

The business scenario in India and in almost all leading markets in the world have started coming back after over two years of disruptions. We at Sahara Industry have weathered the turbulence with calmness and keeping the progress alive with greater resilience.

Our products and services and committed work culture has found solace with the trust our customers has bestowed upon us and we have been able to close the FY22 with growth. Over the years, we have learned to innovate faster by harnessing the power of knowledge and built products that works better, faster and available at unmatched price.

Our work has been appreciated by industry and publications and they chose us to confer prestigious awards in recent months. We also made forays into new research and product innovation while also associating with international brands to become their exclusive partner for all southern states.

As part of our promotion and outreach activities, we participated in several national level water expositions in different cities to showcase our innovative range of water treatment products and tailor made solutions for the industry.

This issue of our Newsletter will have the details of our activities, our innovations, our recognitions and update about other initiatives. I look forward to have your views and suggestions about this issue and your continued support.

Abdul Rahman Mohammed
CEO, Sahara Industry

Water
is a
valuable
RESOURCE





Focus on Water Supply

The increasing water demand and falling per capita availability, deteriorating water quality, declining resources, reducing surface storage facilities, increasing conflict for water, inefficient use in irrigation, over exploitation and depletion of ground water resources, aging infrastructure, untreated wastewater accumulation, significant changes in usage pattern combined with urbanization and industrial growth has taken a big toll on water sector in the country.

The **Union Budget for the year 2022-23** was presented on 1st February 2022 by the Finance Minister of India has echoed the challenges facing by the water sector in India. Government of India being aware of the situation has formulated several policy and guidelines and increased the budgetary allocation towards water infrastructure development in the country.

Fund allocation of ₹60,000 Crore for Jal Jeevan Mission to cover 3.8 Crore additional rural households in 2022-23 is a welcome move as it will help expanding water network in rural India making clean drinking water available to millions of people that will bring a change in their lives. Sahara Industry is hopeful that the issue of drinking contaminated and polluted water will be significantly resolved with proper water treatment facilities being installed at all village and gram panchayats' level as well as in the individual household. The mission is adequately supporting the commitment of Hon'ble Prime Minister of providing safe water to people under "Har Ghar Jal" scheme.

₹44,605 Crore is allocated for the Ken-Betwa river linking project to provide drinking water facilities to 62 lakh people, irrigation to 9 lakh hectares of land and producing 103 MW of hydro power and 27 MW of solar power. Five rivers interlinking project will have a long term impact on water sustainability initiatives in the proposed regions. The allocations towards other Water Supply, Irrigation, Sanitation and Rural Infrastructure development projects will translate into enhanced economic activities in rural heartland. It will also help India in attending the water crisis situation and making clean drinking water available to millions of people in the country.



Indian Achievers' Award 2021-22

Sahara Industry has been conferred with the prestigious "Indian Achievers' Award 2021-22" as "Promising MSME" in India. The most coveted award presented by Indian Achievers' Forum is a recognition of extra-ordinary achievements of companies and Individuals.



Global Choice Awards 2022

Sahara Industry has been conferred this prestigious award for 'Fastest Growing Water & Wastewater Treatment Equipment Manufacturing Company of the Year 2022'. The Global Choice Awards is a recognition of the significant contributions made by the corporates and professionals in different fields for improving and empowering the quality of life for everyone through their initiatives.





Sahara Industry partnering with DuPont for providing clean and safe water

Sahara Industry and DuPont India have joined hands to increase access to safe water in three leading states of South India. With focus on providing innovative water treatment solutions in Andhra Pradesh, Karnataka, and Telangana; the partnership combines Sahara Industry’s expertise in water filtration and purification with DuPont’s competence in technical and membrane solutions.



Partnering with Chembond Chemicals Ltd. for specialized Water Treatment Chemicals

Sahara Industry has also partnered with Chembond Chemicals Limited, a listed well known company in India with over 45 years in manufacturing diverse range of specialty chemicals like water treatment, polymers, construction chemicals, high performance coatings, and industrial biotech products.





Crafting Modern Water Treatment Solution

FRP Vessels 4872 & 4272 Sizes

Sahara Industry has introduced high capacity Fiber Reinforced Plastic (FRP) Vessels in sizes of 4272 and 4872 with side manhole facility under the brand name, Alfa~Aerosol.

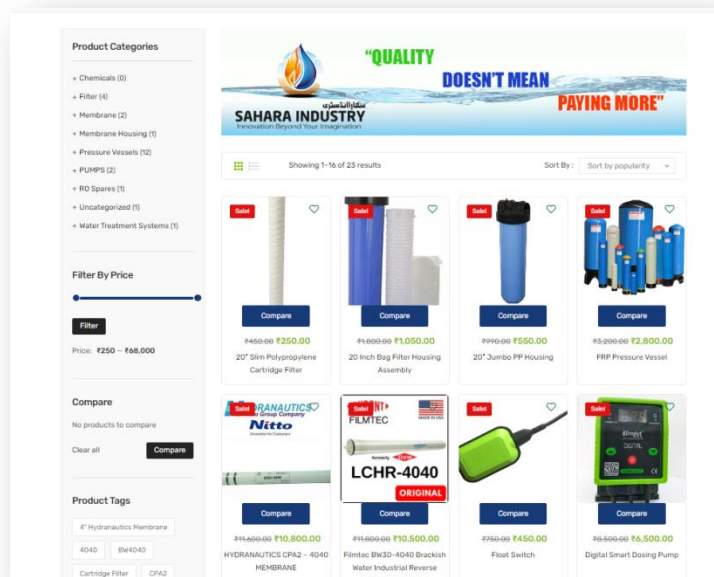
Salient Features of the Vessels are:

- **Strong fiberglass materials, operates at varying capacities**
- **Provides UV safeguarding for simple installation anywhere**
- **Low maintenance required, plus high quality biological and mechanical filtration units**
- **Gravity and pump fed-in filter tanks readily available**
- **Minimal operating cost with simple installation**



Sahara Industry E-Store for digital sale

Sahara Industry started the e-store facility to provide a retail platform to the buyers who could compare products and buy online. The e-store could be accessed at <https://saharaindustry.com/shop/>



MEDIA BUZZ

Media Coverage in Leading Water Publications



Achievers' World, June-July 2022 issue published the profile of winners of "Indian Achievers' Award 2022" featuring Sahara Industry.

[Click to read](#)

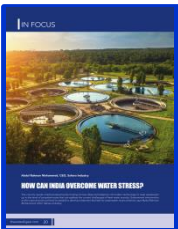
B2B Purchase, June 2022 issue published an article by Mr. Mohammed Abdul Rahman, CEO, Sahara Industry on "Wastewater: Valuable Resource to Augment Water Supply". [Click to read](#)



Water Age Magazine, May 2022 published a focused article "Earth Requires Healing" by Mohammed Abdul Rahman, CEO, Sahara Industry on World Environment Day. [Click to read](#)

Everything About Water, April 2022 published an article titled "Water with Digital Intelligence" written by Mr. Mohammed Abdul Rahman, CEO, Sahara Industry.

[Click to read](#)



Water Digest, March-April 2022 issue published an article titled "How Can India Overcome Water Stress?" by Mr. Mohammed Abdul Rahman, CEO, Sahara Industry.

[Click to read](#)

Smart Water & Waste World, published the message of Mr. Mohammed Abdul Rahman, CEO, Sahara Industry on World Water Day titled as "Water Resource: Proper Management for Sustainability". [Click to read](#)



Sahara Industry received a number of other media coverage as well in several leading publications. Please read it [Click Here](#)

Sahara Industry Became a Member of CII

Sahara Industry has become a member of India’s largest industry association, Confederation of Indian Industry (CII) and joined the companies on board with the association. It will help us in accessing the wide-ranging portfolio of Member Services through 9 Centres of Excellence, 2 Technology Development Centres for aiding technology transfer & development, more than 70 Sectorial Councils & Committees and over 500 membership forums supported by a network of 66 offices in India, 10 overseas offices and 1000+ member Secretariat of CII.



Quality Commitment: Sahara Industry received ISO 45001:2018 Certificate



the
Water
expo

Sahara Industry participated in Water Exhibitions

Water India Expo, 16-18 June 2022 - Bengaluru



Our Stall - B9 saw hundreds of people visiting us to know more about our cost effective, technologically advanced and user friendly products and services.

Water India Expo, 14-16 April 2022 - Pune



Our Stall – A59 was buzzing with people wanted to know more about our vast range of water treatment solutions' equipment and systems suitable for domestic and industrial needs.



Sahara Industry Training Program with DuPont

Sahara Industry with DuPont India organised a training program in Hyderabad that was attended by around 100 delegates from both as well as other group companies. Mr. Rohit Agarwal, National Head, Mr. Sunil Patil, Head (Commercial Membranes) and Mr. Piyush Kulkarni (Technical Head) of DuPont India imparted the training and described the salient features of LC HF-4040 membranes and its significant benefits.



Recognition & Rewards: Get-together

Sahara Industry and group companies organised a get-together of all staff members to recognize the Best Performing Employees with suitable Rewards and an Open Forum to hear the views and suggestions to improve the operations and management of the Group Companies.





Sahara Industry – Business Meetings

Mr. Mohammed Abdul Rahman, CEO, Sahara Industry had a number of Business Meetings with officials from different companies. The discussions revolved around the organization's progress, brand association, product innovation, and other mutually beneficial goals and objectives.



CEO, Sahara Industry with Mr. Chrys Fernandes, Regional Director, DuPont India



CEO, Sahara Industry with Mr. Vipul Bhojar, Co-Founder, V P Trade Eco LLP



Dr. K. Chandrasekhar, Director (IAPMO) visited our Office and Manufacturing Plants

WORD OF THE FUTURE

CLEAN WATER



سہارا انڈسٹری

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Making water clean for drinking

